



PO Box 1030, Fruitland, ID 83619
(208) 452-2000

OPEN POSITION AT FARMERS MUTUAL TELEPHONE COMPANY IN FRUITLAND IDAHO

Job Title: Chief Marketing Officer

Job Description:

- Coordinate the creation and implementation of the marketing plan, roles, budgets, goals and targets for supervisory teams.
- Guides the creative and development processes of producing marketing materials for both internal and external distribution including digital campaigns, advertising, and public relations to ensure they are advancing the organization's goals.
- Distributes marketing materials and correspondence internally and externally by using appropriate data resources.
- Works with other departments to facilitate a unified approach to customer services, sales, distribution, that meets market demands and sales objectives.
- Monitors the implementation of the marketing plan for each revenue stream for the purpose of ensuring company revenue targets are met.
- Periodic review of competition and the products pricing offered.
- Build professional and trusting relationships with key community leaders and business partners.
- Act as a Brand Ambassador in new markets and ensure consistent communication of brand and image.

Requirements:

- Excellent listening, verbal, written communication skills, presentation skills, technical aptitude, customer focus and collaborative skills to work effectively with teams throughout organization
- 3-5 years of experience in a marketing position
- A working knowledge of general marketing principle, tools, and processes.
- Must have a good knowledge of Microsoft Windows Operating systems, office suite, and Internet browsers.
- Strong level of commitment to customer satisfaction.

Additional skills preferred:

- Desired – Associates/BA Degree (i.e. Marketing, Business, Telecom)
- Valid driver's license with a good driving record

How to apply: Please download an application from our website at www.fmtc.com (contact us, employment opportunities) or pick an application up in our office at 319 SW 3rd St, Fruitland, ID.

Close date: When filled
Hours per Week: 40
Duration: Permanent
Shift: Day Shift
Salary: Depends on Experience
Benefits: Vacation pay, Sick leave, 401K Contributions and more...

Please submit an Application and Resume to:

Farmers Mutual Telephone Company
Attn: H.R. Department
319 SW 3rd St. / P.O. Box 1030
Fruitland, ID. 83619
Email: fmtcjobs@fmtc.com / Fax: 208-452-5341